

MID-YEAR IMPACT REPORT 2023

WHOISHUSSAIN.ORG



ENTERING A NEW ERA OF SERVICE

Following the tremendous achievements of 2022, the organisation entered this year in full force. The intensity of the last 12 months has in no way hindered or slowed down our global teams.

With a decade of service behind them, teams are geared up to do much more in their mission to **spread compassion through serving society's most underprivileged and vulnerable**. Filled with numerous events, the first half of this year has truly been a busy one! The enthusiasm and passion embodied by the teams have not, and will never, subside. It is the inspiration of one man - Hussain ibn Ali - and the desire to continue his mission to bring about a world of justice and equality, that keeps them serving society's most in need.



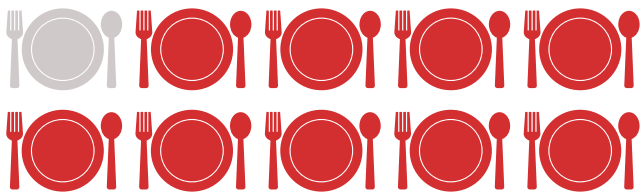
“The most generous of people is the one who gives to those from whom he has no hope of return.”

HUSSAIN IBN ALI

AT A GLANCE

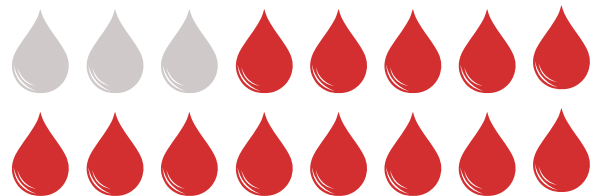
With an average of **2 events happening per day globally**, there is always someone, somewhere supported by our teams. This means, by extension, the name Hussain ibn Ali is remembered and mentioned *somewhere* in the world every day, ensuring his legacy lives on.

The following numbers demonstrate the widespread impact our teams have had in these past six months alone.



32,397

PEOPLE FED
OVER 6 MONTHS



1,544

UNITS OF
BLOOD DONATED



298

EVENTS HELD
ACROSS ALL TEAMS



9,420

BENEFICIARIES
SERVED

“Be steadfast and firm in the way towards what is right, even if your journey is full of pain and challenges.”

SELFLESSLY SUPPORTING COMMUNITIES

Emulating the values of Hussain ibn Ali, our global volunteers selflessly support those in their local communities. Individuals, families and groups who have no one, receive care from teams in whatever capacity that they need it. Here is a mere snapshot of just a few things our teams have done since the start of the year.

Collective Efforts

From the success of the Global Blood Heroes campaign last year, many teams had a renewed sense of motivation and confidence to organise and undertake blood drives - something which many had never attempted.

To mark World Blood Donor Day on 14 June, 11 teams facilitated blood drives during that week. They amassed a **total of 1,020 units of blood, saving 3,060 lives**. All eleven teams put in an incredible collective effort, with the following teams bringing in the highest number of units:

- Uganda (486)
- Kashmir (191)
- Mauritius (137)
- Daresalaam (130)



Kentucky, America

Approximately 16.5% of Kentucky's population lives below the poverty line. Around 1 in 8 adults and 1 in 6 children struggle with hunger, lacking consistent access to sufficient food. To combat this, the team collaborated with the Dare to Care Food Bank helping them to serve more than 400 people in the local area through food and household provisions. Anything that can be done to ease suffering and provide access to even the most basic rights, our teams seek to do.

Hong Kong, Asia

With over 14,000 refugees in Hong Kong, their situation has increasingly deteriorated. As a vulnerable and marginalised community, their access to even the most basic needs is limited. Our team donated over 100 family-sized bags to the refugee community to alleviate some of the hardships they face through a collaboration with the Hong Kong Refugee Union.

Uganda, Africa

Individuals, especially those with additional needs are often marginalised, especially when communities are ill-equipped to provide sufficient support. An orphanage, which houses 120 hearing-impaired children, seeks to support these children to live life to their full potential. In addition to providing meals and hygiene kits, volunteers dedicated their time to play and bring smiles to the children's faces - all whilst making the effort to communicate in sign language!



Malta, Europe

Despite the relatively stable and growing economy in Malta, there are still significant numbers of people who don't always benefit from the wealth generated by the country. With a heavy reliance on food banks, there are countless families in need of even the most basic necessities. Supporting their local food bank, the Malta team dedicated time and effort to sort, organise and distribute packs to at least 325 families on a weekly basis.

Sydney, Oceania

It's important to recognize that our care and compassion can extend beyond our immediate communities, but also to the health and well-being of the planet we call home. As residents of this beautiful earth, it is our collective responsibility to conserve and preserve our natural surroundings, so that countless generations after can benefit. Joining national efforts on 'Clean Up Australia Day' earlier this year, the team in Sydney collaborated with Bellfield College to organise and participate in a 'clean up drive' at the heritage-listed Homestead Park.



REACHING NEW HEIGHTS - #GIVE



As the annual **#Give** campaign resumed earlier this year, the interest in fundraising was incredible as many heard about the cause through word of mouth, social media, or were personally affected by the stories of the children whose lives have been transformed.

In its seventh year, through this campaign, **more than 50 children's lives have been positively transformed.**

Suffering from congenital heart disease, children from impoverished families in Iraq, India and Yemen undergo life-saving surgery - impacting not just their lives, but their entire family.

Extraordinarily, **over £80,000 was raised** which will go far to help save lives of so many more children.

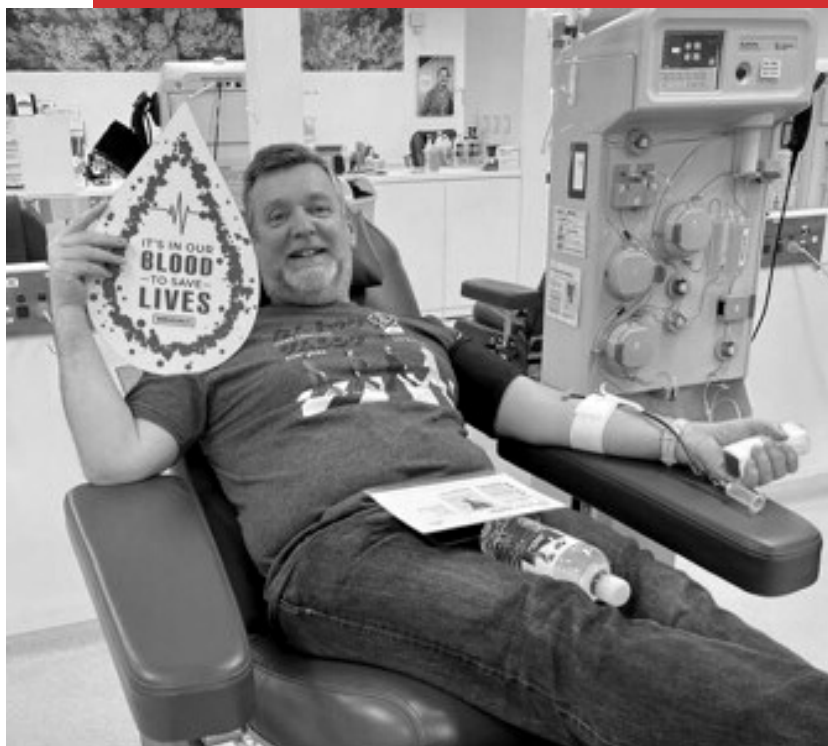
Thank you to all those that contributed to this campaign - especially the 40+ fundraisers who put in such great efforts to train and undertake the incredible feats of running a half marathon or hiking mountains!

AMPLIFYING THE MISSION

We're pleased and honoured to announce that we've been shortlisted for the 2023 Third Sector Awards in 2 categories! For the success of the Global Blood Heroes campaign in saving more than 110,000 lives in a day we've been nominated for the **Big Impact Award**, and the **Small Charity, Big Achiever** nomination for the general work that we do as a charity.

These nominations will go to great lengths to **expose the name of Hussain ibn Ali**, and highlight his legacy within the wider charity sector.

Awards will be announced towards the end of year - watch this space!



LOOKING AHEAD

As we enter the second part of the year, we eagerly look towards the future. The past decade has been phenomenal as the organisation grew from a simple concept to a global movement. With much of this year focused on elevating the quality and sustainable nature of support our teams are providing on the ground, we're also planning more innovative and impactful ways to amplify the humanitarian message and values of Hussain ibn Ali, and share this with the world.

We're glad you're on this remarkable journey with us and hope you'll remain - with your generous support and encouragement we have made it this far. Thank you!

