WHO IS HUSSAIN MID-YEAR HIGHLIGHTS 2021

Message from the Central Team

Sometimes facts can cloud the bigger picture. However, sometimes the true picture can only be presented through numbers. That is the story of Who is Hussain in 2021. At the time of writing, on average this year, Who is Hussain has:

- carried out two events a day globally
- fed 249 each day
- benefitted 337 people in some other way daily (whether through blood donations or
- neighbourly kindness, and so on)
- and provided life-saving treatment to almost ten people each week

This tremendous breadth of work has been carried out by Who is Hussain's Global Representatives across every major continent, with the support of our brilliant donors and volunteers. And though the work may be different from Argentina to New Zealand, Zambia to Colombia and many more countries, the values remain the same: putting compassion and dignity of our communities first. Hussain ibn Ali teaches us that each of us bear a responsibility for that which happens around us.

All the while our team has grown, with a robust leadership base and some truly exciting projects underway.

Thank you to each and every one of you who has contributed to the charity in 2021. To you we are indebted. I leave you with one request. Please keep supporting Who is Hussain however you can – for together we can take the organisation to even greater heights.

Ali Trustee of Who is Hussain

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Highlights of the year

Central Team activity

At the Central Team, it is never a quiet moment - there is always something exciting brewing so as to ensure the legacy of Hussain Ibn Ali reaches far and wide. Toward the end of 2020, **we committed** to devising ways to develop, nurture and grow the organisation which resulted in the successful recruitment of a **Chief Executive Officer** and **Chief of Operations** - a momentous and memorable time for Who is Hussain. In January 2021, we kickstarted the year at our **Away Day - a dedicated time for the team** to re-group, touch base and focus on organisational strategy and setting departmental goals. It's been a sensational six months behind the scenes - with establishing a more efficient Central Team structure together with enhancing productivity and communication with all of our global teams. From carrying out dedicated one-to-one Team Development calls with **over 60 teams**, to conducting **two rounds** of Continental Team Meetings to hosting two Global Zoom sessions - enabling us to connect as a wider **Who is Hussain global family**. It gets even more **exciting** - we've welcomed **8 new teams** to our global family: **Johannesburg, Miami, Jabalpur, Windsor-Canada, Mbeya, Minnesota, Kisii and Colombia** enabling us to continue to sprinkle the values of Hussain Ibn Ali, those of compassion, justice and dignity, to as many regions across the globe.

Global Teams Highlights



Our global teams have been incredible - and as always, we are blown away by their endeavours! The infographic on the left reflects the collective achievement across all continents in the space of only six months. The spirited zeal with which they respond to the needs of local communities is, quite simply, remarkable.

In North & South America, Los Angeles continue to partner up with experts in the field who support the homeless, in which they provided 1,500 hygiene packs to Midnight Mission, a charity that serves the homeless in an area that sees the highest homeless population in California. **New York** carried out a winter clothing drive in the harsh winter months to provide much needed clothing to the underserved communities. Devoted to the health of all children, every 2 months, our team in **Orlando** commits to providing groceries to 5 schools to fill up their school pantries. Additionally, the team provided 6 months worth of baby supplies to the Foundation for Foster Children ensuring the needs of babies are met and enabling more individuals to get involved with fostering. Ottawa, donated winter coats, gloves and food to Odawa's Reaching Home, a charity that provides services to the homeless. South Carolina and Maryland continue to raise collections and donate to their food banks and Houston and Milwaukee provided grocery hampers to the refugee community. Buenos Aires, concerned with the lack of clean drinking water, traveled to one of the poorest regions, Chaco, delivering over 92 gallons of clean drinking water to families in need and Colombia have been providing meals and free hair cuts to families living in poverty which has been severely heightened due to the global pandemic. Other highlights include:



San Francisco Bay Area: donated over 300 grocery bags with covid care packs to families in need



Miami: donated and planted 23 trees at a school

In Europe, our French-speaking teams, Belgium, Switzerland and France partnered up to organise a much-needed webinar, drawing in over 1,000 viewers globally. Based on the theme of Hope, the webinar focused on dealing with mental health and isolation in this current Covid climate. The weekly food drives by our London, Birmingham and Switzerland German teams have continued, collectively providing over 1,500 meals a month and our Netherlands team have been on the ground carrying out an environmental beach clean up. Other highlights include:



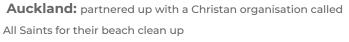


Germany: provided gifts of appreciation to essential workers including healthcare and firemen

France: organised a blood drive in which over 60 blood donations were collected

In **Oceania**, recognising our humanitarian responsibility to the environment, the Auckland team dedicated their resources to environmentally-focused initiatives. Whilst our Christchurch team continued serving those most isolated and vulnerable through monthly soup kitchens. **Brisbane** held a homeless drive and distributed **50 supermarket vouchers** to the homeless. The event was very well received by the recipients who expressed their happiness in hearing more about Hussain Ibn Ali and the values that he stood for.







Brisbane: in action at their evening homeless food drive

Our teams in **Africa** have been on the go! **Dar-es-Salaam** donated education supplies to **1,700** primary school students and sponsored a well benefitting **over 2,000** individuals in the Rufiji village. **Mbeya** organized a free medical clinic providing medical assistance to **over 60** women making healthcare accessible for women in need - they've also been visiting schools to raise awareness on harassment, teenage pregnancy and much more. And our **Lusaka** team provided **770 ration kits** to under-funded Prisons. **Other highlights include:**



Arusha: in addition to sponsoring wells making access to water more accessible, the team dedicate their time to visiting the elderly and impoverished families in the villages providing food hampers and clothing



Cape Town: on Freedom Day, the team joined the 'walk of resistance' in recognition of the heritage & historical significance of a culturally potential UNESCO World Heritage Site

Mombasa: Every Sunday, the team visits the street children & homeless providing **over 1,200** meals every month. The team also visited a Children's Home, cooked breakfast on site and played football with the kids.



In Asia, the teams across **Pakistan** have been engaging in a wide variety of events - from **Karachi** providing **over 7,000** sweaters to individuals sleeping on the streets, to **Sialkot** distributing **over 90** packs of fresh meat to daily wagers and many more events across Pakistan. **Sri Lanka** has been focusing on youth empowerment and opening up opportunities for the youth. In collaboration with Citizens, they hosted the **Be the Change Youth Dialogue on Innovation and Social Entrepreneurship** in which the panel included leading activists in

the field - a successful event which **saw over 60** youth attendees. In **India**, to support orphan children's education, **Lucknow** launched their phenomenal Orphans Education Programme and the team honoured World Women's Hygiene Day by opening up important dialogue and distributing essential hygiene packs to women in impoverished areas. And in one day alone, our new team in **Jabalpur** provided meals to **over 1,000** underprivileged children living in the slum areas. **Other highlights include**:



Shimoga: visited & spent time at Mc Gann hospital & distributed over 120 packs of fruits to patients & hospital staff



Kashmir: travelled to the valley to provide meals to 500 individuals recognising that the pandemic was hitting the families hard

Emergency Response

Undoubtedly, 2021 saw a turbulent, whirlwind of a start - from natural disasters to new Coronavirus variants amid the existing disastrous effect of the ongoing global pandemic. Our **teams** have powered through it all with the aims of reaching the most vulnerable and proactively stepping in to fulfill needs in any way they can.



Mauritius floods

Our team in **Mauritius** swiftly took action responding to the urgent needs due to the heavy rains and floods in the south of the country - starting off with providing food essentials to **over 100** families and going that extra mile to **raise additional funds for mattresses**.



Texas blizzard

Recognizing the extensive water shortages including situations of no running water due to damaged pipes, our **Dallas** team provided much needed supplies by delivering **over 5,500 water cases** to apartment complexes across **multiple areas** and donated **over 500** warm items to homeless shelters.

India faced a second deadly Covid-19 wave with over 18 million cases and the death rate hitting 115 deaths per hour. Determined and driven to provide support to anyone in need, our teams in India have been adept in identifying where their teams can be most of use demonstrating bravery, compassion and unity with every step. Who is Hussain launched a global seven day emergency appeal for 25 oxygen concentrator machines - we were blown away to see that the target was hit within the first 22 hours of launching the appeal. A staggering 51 machines were raised during this appeal.



Bangalore team receiving the 51 oxygen concentrator machines



Moving with incredible speed and efficiency, the Bangalore team have been responding to calls from their Covid 24/7 helpline, examining and supporting patients, to dispatching oxygen concentrator machines to patients in need.



The Alipur team have been in **full swing** providing urgent and valuable support - by donating oxygen cylinders, assisting with funeral services and have been volunteering with the emergency services at their local Covid Care Centre. Mild and moderate patients are treated and severe patients are supported till they receive an ICU bed in nearby cities, with the team experiencing **heartbreaking** occurences of supporting patients who have gasped their last breaths in waiting.



The Jaipur team has been responding to the shortages of beds by donating beds and mattresses to hospitals in need.

Ramadhan Campaign

The Ramadhan season was a **success** which saw outstanding, substantial and exceptionally impactful work from our teams. In the space of **one month alone**, collectively our teams carried out **over 178** events - amounting to **5 events daily** in the name of Hussain Ibn Ali.

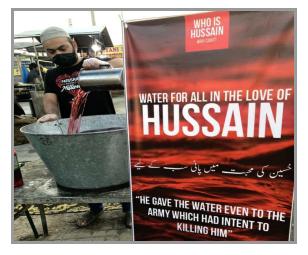
We saw exciting collaborations between the Lady Fatema Trust and our Lebanon and Bangalore teams and additionally, between The Zahra Trust and our Birmingham, London and Toronto teams. Furthermore, we launched two major fundraisers which ran concurrently and received incredible support from donors worldwide - one of which was the **#GIVE** campaign raising funds for life-saving surgeries for children living in Iraq and India affected by congenital heart defects which raised over £12,000 in donations. The generosity did not stop here, however. Our second emergency fundraiser for the India oxygen supply appeal as we saw above, raised sufficient funds for an astonishing 51 oxygen concentrators.

Stemming from a daily supplication read during the month of Ramadhan which focuses on empowering individuals to help those in need - we launched our Ramadhan Campaign **#GIVE**

- 8 WAYS YOU CAN GIVE BACK THIS MONTH from helping the poor, nourishing the hungry, assisting the displaced and **many more** initiatives. The infographic displayed on the **right** (below) demonstrates the incredible achievement collectively by teams across the globe.



Some highlights of mass food distribution:





Wah Cantt

Dar-es-Salaam



Lebanon



Zanzibar



Kinshasa





Kashmir



Toronto

Bangalore

Upcoming Global Team projects

Featured below: Our London team providing free haircuts at their weekly food drive



Mbeya: will soon be launching their women empowerment program which includes skills training courses on tailor making aiming to upskill and open up opportunities for employment. The team is currently exploring funding for sewing machines.

Chicago: preparing for their outstanding annual backpack drive which will see **large numbers of backpacks** and essential supplies provided to underprivileged children.

Birmingham: are taking their food drives to the **next level**. Already dedicating **4 days a week** to those affected by homelessness by running **3** food drives a week and 1 food bank - **providing over 800 food packs a month**. The team is in talks with partner agencies to add an additional food drive day at an indoor location which will incorporate

essential services such as access to dentists, haircuts, CV support and much more!

Nairobi: in support of the **Jigger Eradication Campaign in Kenya** - the team raised funds (worldwide) for jigger-specific-shoes. They will soon be donating **over 200 shoes** to impoverished children living with jiggers trying their hardest to alleviate the plight of those affected.

Lebanon: will be continuing with the **Re-Build Beirut Project** as a result of the explosion in **August 2020.** Meticulously undertaking the project, the Lebanon team inspected 150 houses, and till date has managed to repair, renovate and restore **45 homes** - **helping 850 people**.

Congo:

The team provides much needed support to orphans whereby they are currently working on a project **to house approximately 56 orphans in safe, stable accommodation which they will run as an orphanage -** team have rented a property which is under renovation and almost ready for the kids. At present, the children live in appalling conditions in which some have lost their parents to the war and conflict.





The above photos from left to right highlight the conditions in which the children are currently living in, to the child-friendly refurbished property they will soon move into.

Upcoming Central Team projects - sneak peak

- Launch of the Muharram 2021 Campaign
- Who is Hussain, in collaboration with Stanmore Jafferys have **22 runners** running in the London Landmark Half Marathon (1st August 2021) fundraising for #GIVE a global campaign raising money for life-saving heart surgeries of impoverished children suffering from congenital heart defects in Iraq and India. **So far, the runners have raised a phenomenal £30,000.**
- A collaboration between **Who is Hussain and SOAS Relief** which will see SOAS Relief fundraising for and travelling to different Who is Hussain teams across the globe.
- Our very own **Who is Hussain Podcast** is in the making!

• As we gear up to celebrating our **10th anniversary in 2022** - an exciting global campaign is underway and we cannot wait to spill the beans. **Stay tuned!**

Last but not least, we would like to sincerely and whole-heartedly thank everyone for their valuable support and faith in us.



Featured: Lucknow team providing meals and water to children and families living in the slum areas

The most generous person is the one who gives without expecting anything in return -Hussain Ibn Ali